



The Trojan Navy

Annual Giving Campaign 2007-2008

OUR USC MEN'S CREW SURVIVES THANKS ONLY TO THE GENEROUS ALUMNI, PARENTS AND FRIENDS OF THE UNIVERSITY.

So each year at this time the Crew Board begins its *Annual Giving Campaign* to raise the funds necessary for the program to be successful.

This year we need to raise a minimum of \$500,000 to finance a new boathouse, create scholarships and fund operations.

As an added incentive this year, one crew alumnus has again pledged to match every dollar received from the Trojan Family before December 31st with an additional dollar of his own, to a limit of \$100,000.

So, every \$1 you give today is now like giving \$2.

A major need for the long-

term viability of the program is our own endowment to fund particular expenses on an ongoing basis.

But that takes a really large gift. Until then, as a college sport we must raise our level of annual giving to be competitive today in order to secure our future tomorrow.

We will be more competitive with your help. Should USC Crew alums and parents successfully match this \$100,000 Challenge Grant, the team will be able to offer four scholarships to recruit international class oarsmen, who can help propel our program into the top echelons of the sport.

As our rowing program becomes more successful we will attract the top high school talent that for now is going to the Ivy League colleges, UC

Berkeley, Washington and Stanford.

All gifts to the USC Men's Crew are fully tax-deductible.

FIGHT ON!

Crew Needs List:

Scholarship Fund	\$100,000+
Team Van	\$40,000
8-Oared Shell	\$40,000
4-Oared Shell	\$20,000
Temp. Boathouse	\$40,000
Chase Boat	\$19,000
Varsity Uniforms	\$2,500
Frosh Uniforms	\$3,500
Set of Oars	\$2,200
Coxswain Box	\$600

Team Travel:

Henley Regatta	\$35,000
IRA Nationals	\$7,500
Spring Camp	\$5,000
PAC-10s	\$4,000
San Diego Classic	\$3,500

The Crew Donors of 2006-2007

Trojan Navy Trustees

25,000 & greater

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Lloyd F Hunt
Endowment
Jack & Gretchen
Schumacher
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Trojan Navy Stewards

10,000 to 24,999

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2,500 to 4,999

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The Power-10 Club

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The Admirals' Club

500 to 999

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The Trojan Armada

50 to 499

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Thankyou for your support.